THE TIME IS NOW

RECAPPING THE 2019 WREN SUMMIT

@WRENetwork #WRENSummit
OVERVIEW OF THE 2019 WREN SUMMIT

WREN held its third annual statewide Summit on April 1-2, 2019 at the Columbia Museum of Art. This year WREN welcomed keynote speaker A’ja Wilson, former Lady Gamecock, current WNBA Las Vegas Aces player, 2018 Rookie of the Year, FIBA World Cup Gold Medalist, founder of the A’ja Wilson Foundation, and equal pay and women’s empowerment advocate.

The theme of the 2019 summit was “The Time is Now.” If we continue on our current path, women will not receive equitable pay to men until 2059. WREN convened over 50 Summit speakers and 12 breakout sessions focused on this theme and call to actions: the time is NOW for building individual and collective commitments to close the gender and racial wage gap and accelerate women’s economic empowerment in South Carolina.

Thanks to our expanded and diverse planning committee, we attracted a higher quantity and quality of presentation proposals than in years past and were able to offer more diverse and complex offerings to participants including sessions like:

- Childcare & Women’s Economic Empowerment
- How to Support Women of Color at Work
- Dismantling Structures of Economic Discrimination
- Rethinking Women’s Leadership
- Moving from Talk to Action: Using Data to Drive Results
- Dismantling Toxic Masculinity
- Art Tours from the Columbia Museum of Art, Fran Gardner, Ivan Segura, and selected artists from SheFestival
- Empowering Girls & Trans Youth
- A Seat at the Table: Securing & Maximizing Your Role on Boards & Commissions
- Show Me Your Brave
- Women Asking More;
- Misogynoir: What It Is & How it Affects Black Womxn, Economically & Mentally
- Domestic & Sexual Violence: Thinking Beyond the Criminal Justice Response
- Recruiting & Retaining Women in the Workforce
- 4 Questions with Shannon and Sherrie

Three of over 300 excited summit participants and speakers.
THE SOCIAL MEDIA BUZZ

@WRENetwork #WRENSummit

Great event. Great organization -- especially today #EqualPayDay
@Marg_Willis

Man, today was incredible! I was able to meet and reconnect with some amazing people! The 2019 WREN Summit was a great space to share common interests amongst women and discuss practical solutions to ensure that our voices are heard in all spaces; especially decision-making arenas.
@DrDeeUnilimited

@BristowMarchant
@BristowatHome

@_ajawilson22 is back in Columbia at the @WRENetwork summit. This is the welcome she got.

4:25 PM - 1 Apr 2019
16 Retweets 65 Likes

Jessica Riley
@JSmcFosho88

“Bet on someone you trust. Bet on someone who will fight. Bet on women.” - @_ajawilson22 #WRENSummit @WRENetwork

4:29 PM - 1 Apr 2019
7 Retweets 37 Likes

“Empowered women empower women.” Inspiring remarks from @_ajawilson22 @WRENetwork Summit. Wow!
@JoAnnTurnquist
300 total attendees

2019 WREN Summit
who attended this year?

89% of Summit attendees were from South Carolina.

64% from the Midlands
13% from the Lowcountry
12% from the Upstate
9% from North Carolina
1% from Pennsylvania
1% from California

30 people attended on scholarship through WREN's Accessibility Fund.

16 Corporate sponsors

Premier sponsors:
Abacus Planning Group
Bank of America

@WRENetwork #WRENSummit
The Social Media Buzz

drdeeunlimited Happy Monday! I enjoyed listening to @aja22wilson talk about the importance of pay equity for women! I love her energy! She is so filled with passion & purpose! I love that she is unapologetic about her cause as she shares the concern of pay equity for the WNBA. Shout out to the Las Vegas Aces for taking care of our home girl! I’m excited to see her play in the 2020 Olympics in Tokyo! #wnba #betonwomen #wrensummit2019 #thetimesnow

Barbara Rackes We hear you, @KimAWilkerson, 1st woman president of a SC bank. “When you get a seat at the table, you need to use your voice.” @BankofAmerica @WRENnetwork @scwomenlead #WRENSummit

campaign The SC Campaign is at the @wrenetwork summit connecting with other organizations and people dedicated to advancing women’s rights in our state. As the keynote said, “lift as you climb.” The time is now! #WRENSummit

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the_beth_ruffin Columbia is full of powerful, dynamic, smart, empowered women! Get you a tribe like mine 😍 #WRENnetwork #TheTimesNow
HOT OFF THE PRESS

WREN Summit focused on Women’s Economic Empowerment | ABC Columbia

A’ja Wilson, the public speaker, shares the story about the Lebron tweet | The State

Women discuss economic independence and wage gaps at annual WREN Summit | WSPA

15 total media hits

‘I’ll clap back’: A’ja Wilson takes on ‘trolls’ and pay gap in return to Columbia | The State

A’ja Wilson on Becoming the Voice of Gender Pay Equity in Sports | Free Times

#MustDo: 11 events to bookmark in COLA | COLAtoday

“...I always want my voice to be heard and for young women's voices to be heard, Wilson said.”
THE SOCIAL MEDIA BUZZ

@WRENNetwork #WRENSummit

@AJAWILSON22
124K FOLLOWERS

Shoutout to @therosholive
Keynote speaker

WHO DID IT BETTER??

DEF WREN OSCARS
97% 3%
Save the Date
04 06 2020
WREN Summit